



KANOPY

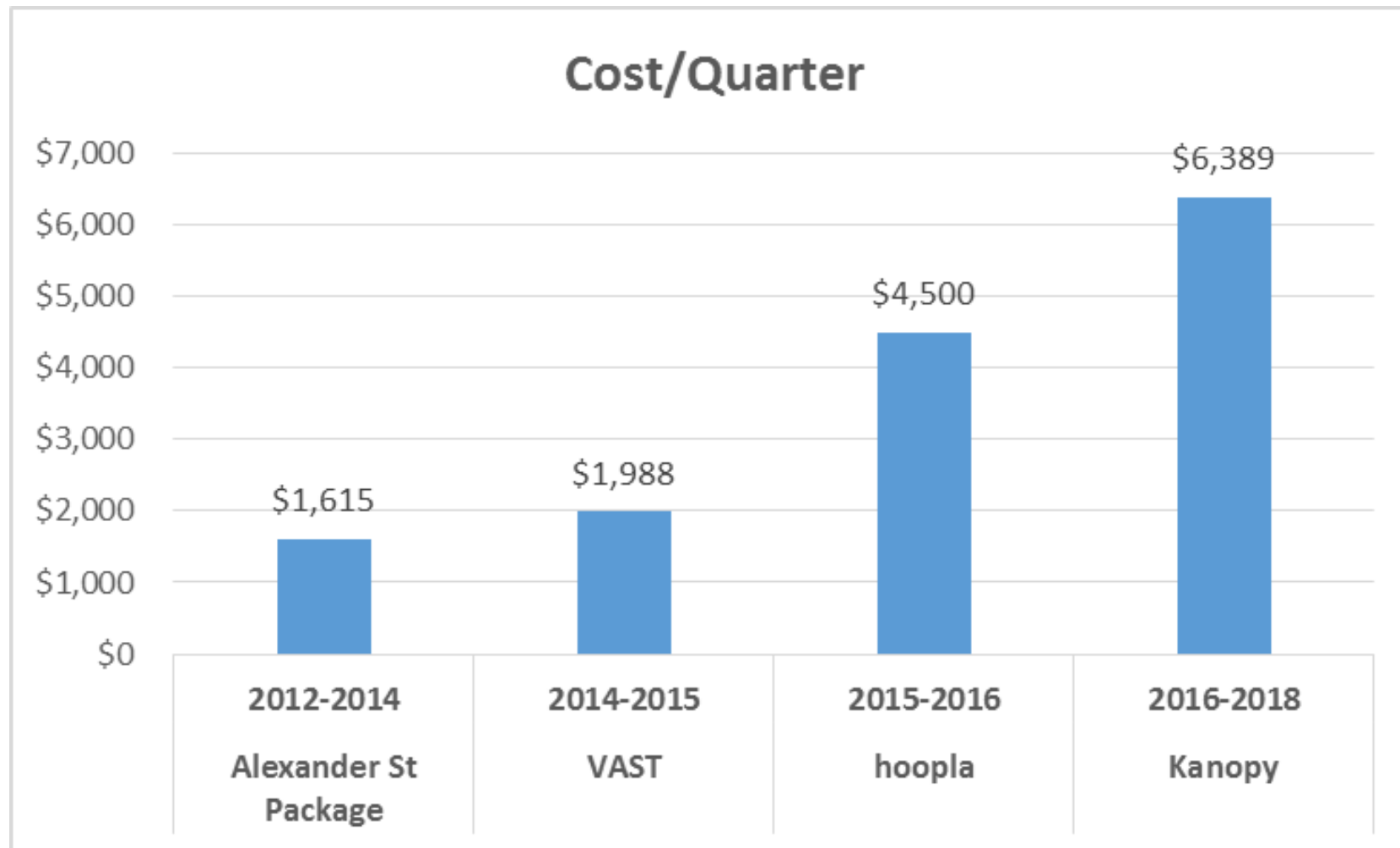
Discussion Group 2018



Pfau Library Streaming Video Databases 2012-2018

- Alexander St. Press package (3 academic collections)
- Alexander St. Press VAST (13 academic collections)
- Hoopla (primarily for the public library audience)
- Kanopy (geared toward both public and academic libraries)

Streaming Subscriptions: Avg. Cost / Quarter





Kanopy Licensing Model: How It Works

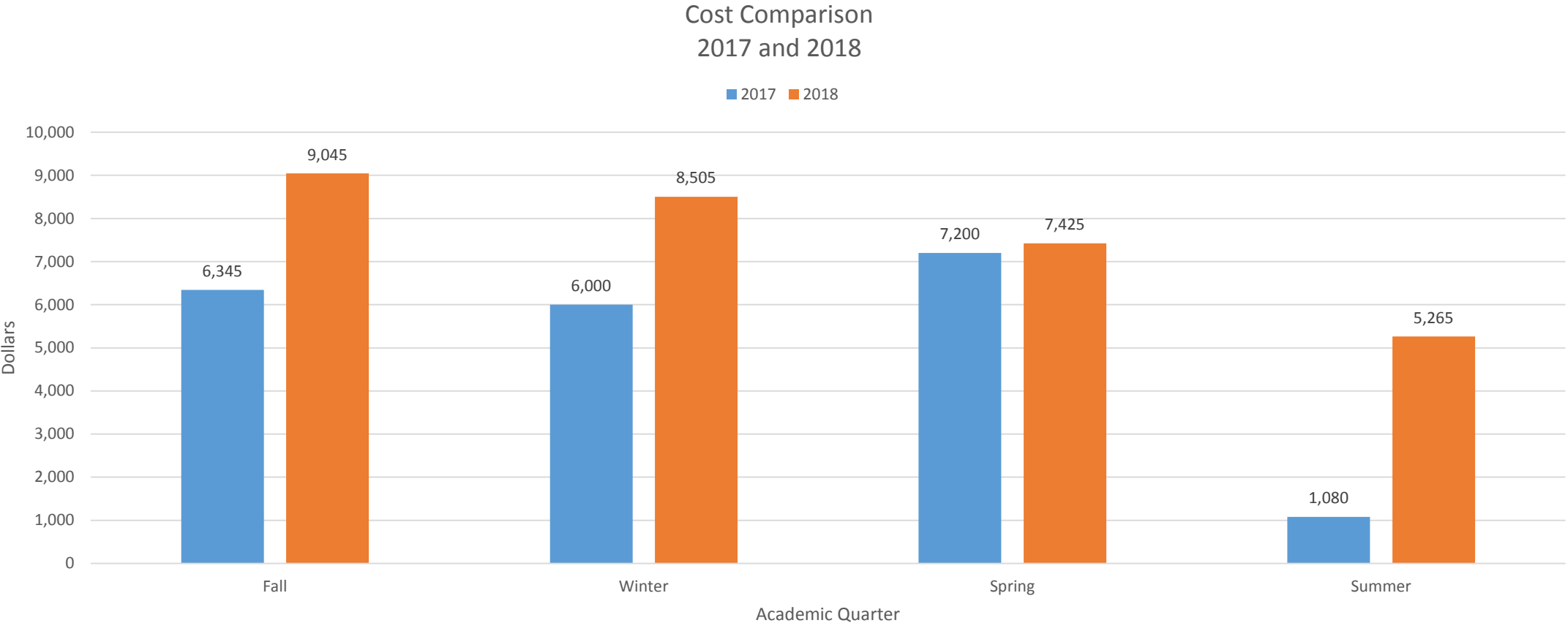
- Patron-driven acquisition (PDA)
- Any CSUSB person views any video for more than 30 seconds
- On the 4th such use, that video's license is "triggered," and we get invoiced \$135
- We essentially rent this video for one year
- After one year, the cycle begins again: on the 4th 30-second use, the license is triggered, and we get invoiced \$135.



Issues with the Kanopy Licensing Model

- We never own any video
- No way to budget for it—we don't know how many videos will be triggered in a month
- If we establish a monthly cap on triggers, we must choose between “going dark” or sending a chunk of money when we reach the cap
- The more popular Kanopy gets, the more videos get triggered, and the more money it costs the library
- This doesn't take inflation into account—inflation rate in 2018 is 2.28%

Kanopy: Cost Comparison / Quarter 2017-2018





Kanopy Popular Suppliers

- MEF = Media Education Foundation (*double* the usage of next popular supplier)
- Criterion Collection
- New Day Films
- California Newsreel
- PBS
- Kino Lorber
- Laura Simon Productions



Alternatives

- Only way to continue full Kanopy is to find a new funding source**
- Change to Kanopy's mediated model, and add MEF
- Stop using Kanopy, use other streaming service(s) such as
 - AVON
 - Swank
 - Docuseek2
 - Film Platform
 - Etc.



Kanopy Mediated Model

- Any faculty member may request access to videos in Kanopy
- Request is mediated by the Coordinator of Library Media Services, who approves or not based on agreed-upon criteria
- Access is immediate upon approval
- License is immediate: \$135/year
- Any CSUSB person may view the licensed video during that year

Streaming Video Criteria

- Curricular relevance: highest priority is given to materials which are essential to supporting the curriculum
- Availability of closed captioning
- Purchase/license price reasonable and funding available

- Also...
 - Anticipated frequency of use
 - Interdisciplinary nature



This film is not available at your library yet

Don't be dismayed! Complete the form below to request the film from your library

Full Name: *

Kimo Smith

Email Address: *

kimos@example.edu

How would you describe yourself?: *

Librarian Academic Student Other

Your Message: *

Hi! I would like to assign this film for my film studies class this semester. Students would be required to view this film beginning April 4th. Can the library purchase this film by this date? Thanks, Kimo.

Send

Privacy Commitment



Streaming Media Discussion List

- Get updates
- Participate in streaming video trials
- Give me feedback
- Meet up